



SATYRIANAS FESTIVAL



Pç. Roosevelt
Praça Franklin Roosevelt

28

SATYRIANAS

WELCOME TO THE SPRING

Brazil is a country of great cultural diversity, embracing varied forms of artistic expression. Recognizing these different styles, and promoting and distributing them democratically is the aim of the Satyrianas Festival.

Held for more than 20 years, the event stimulates artistic activity and the formation of new audiences in each edition, by bringing, in an accessible way, about 600 shows to the city of São Paulo, from artists and companies from all over the world.

Organized by Os Satyros, a 35 years-old-group based at Roosevelt Square, formerly one of the most dangerous places in the city, the Satyrianas Festival comprises the integration of artistic expressions (theater, dance, music, circus, performance, cinema, literature) over four days, in 78 uninterrupted hours of creative activities.

This diversity of the event results in the movement of over 50 thousand spectators and 5 thousand artists involved in the activities.



A POLYMORPHIC EVENT

Over the years, the Festival started playing a big national and international role. In recent editions, Satyrianas has welcomed artists and spectators from several Brazilian states, most frequently from Rio de Janeiro, Rio Grande do Sul, Paraná, Minas Gerais, Santa Catarina, Bahia, and Amazonas; in addition to cultural exchanges promoted by the event with institutions from Sweden, Finland, Portugal and Croatia.

The festival's artistic freedom encourages groups to think about culture in a broader way. It has transformed the event into a true hub for projects, where the artists can show, in addition to plays of their regular repertoire and performances, their work in progress, to feel the feedback from the audience and try news formats and contents. Many little experiences have developed into big productions after a trial in Satyrianas.

The Festival takes a democratic look at culture and combines performances of companies and artists with great experience with artists at the beginning of their careers and new groups emerging from Brazilian popular culture.

Furthermore, Os Satyros and the Festival were a vital agent in the transformation and renovation of Roosevelt Square, a region that was previously affected by violence, drug dealing, and prostitution. Satyrianas contributed to the revitalization of that territory, generating new possibilities for occupation and relationships with the region, in addition to promoting economic empowerment for the local theatres, cafes, restaurants, and pubs.





In 2020, with the advent of the pandemic, the Festival did not stop and started to investigate virtual and online new ways of making art. There were 400 shows carried out online. At a difficult time for culture, when artistic reinvention was necessary, the event encouraged artists to create and generate new forms of relationships with the audiences.

Education is also part of the purpose of the event, which provides several seminars and debates on culture and also workshops.

Satyrianas promotes special projects on important themes, such as Dramamix, a project that invites new and well-known playwrights to write new texts for the festival; SatyriBlack, which brings together different forms of expression, appreciation, and debate about black culture; or SatyriTrans, with a reflection on the representation and propulsion of art made by trans bodies.



ABOUT THE FESTIVAL

Satyrianas began with the name “Folias Teatrais”, an event celebrating spring. In 1989, Os Satyros kept the Bela Vista Theater, a venue they managed, open uninterruptedly for 4 days and 4 nights. That historic edition highlighted the resistance of culture in a difficult national moment. During the event, Os Satyros welcomed hundreds of artists from different parts of the country, including visual arts, theater, dance, music, journalism, and literature.

Since it arrived at Roosevelt Square, in 2000, the group has held, at the beginning of spring, the cultural marathon which, for 78 uninterrupted hours, offers countless artistic activities with free access, free entry, or at a conscious admission price (“pay as much as you want”).

In 2019, Satyrianas celebrated 20 years of existence, consolidating some of its numerous projects: Satyricine, which brings to the festival cult films, shorts, and documentaries which are usually outside the traditional circuit; Autoplays, which features short plays staged inside cars; I’ve Heard, which features dramatic readings in apartments; and, finally, Dramamix, which brings new texts staged by great directors and actors of Brazilian theater.

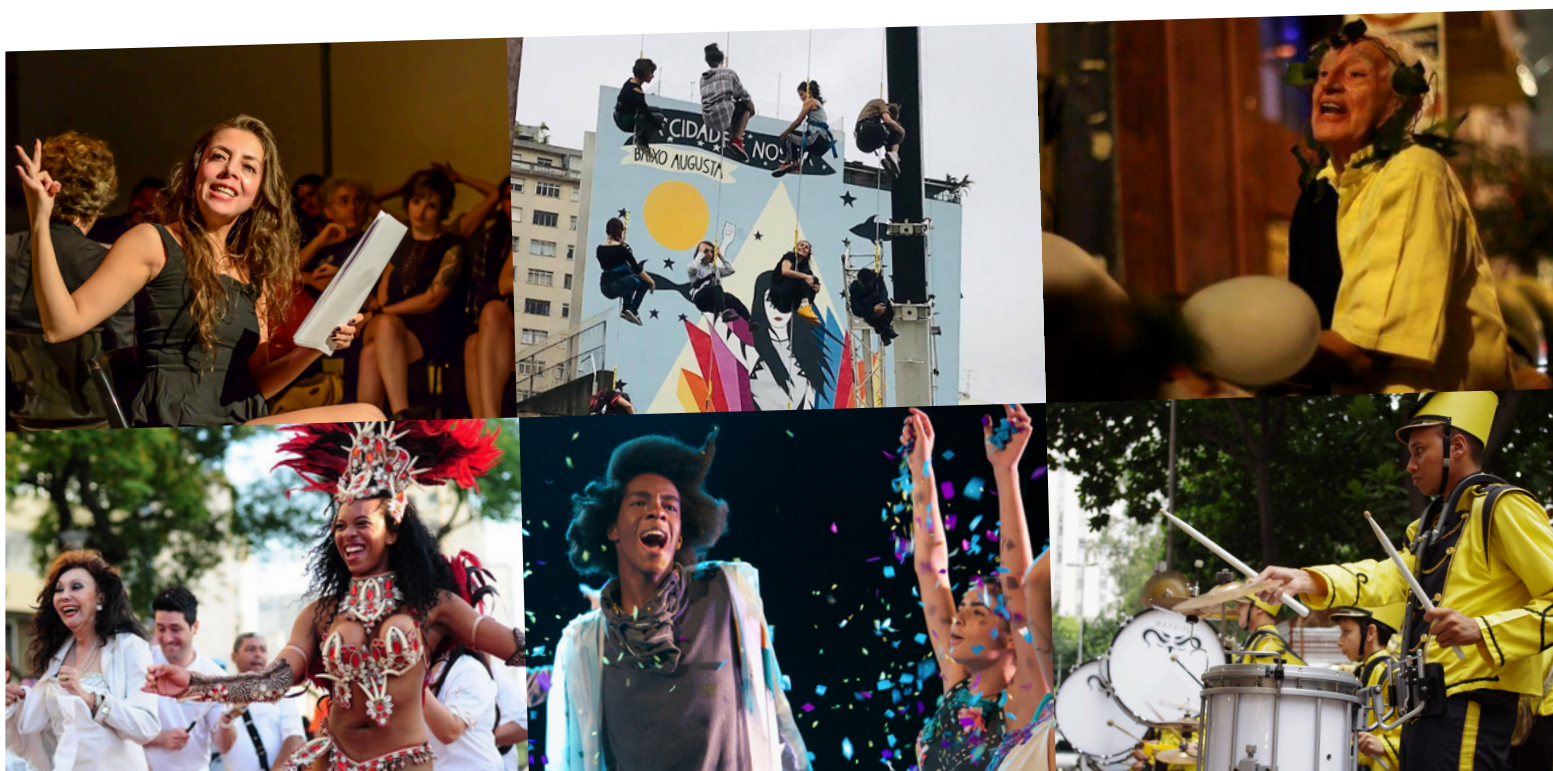


In 2012, the festival became a film shot by the directors Otávio Pacheco, Daniel Gaggini, and Fausto Noro, who paid tribute to the event, already considered one of the most important in Latin America, in the documentary “Satyrianas, 78 Hours in 78 Minutes”. The film, which was released at the São Paulo International Film Festival, features testimonials from names such as Aimar Labaki, Zé Celso Martinez, Marici Salomão, and Rubens Ewald Filho, among many others.

The Festival is organized by curators specialized in each sector (theatre, dance, cinema, circus, performance, music, and special projects), in addition to special invitations. The event opens registrations by public call every new edition.

It takes place in many cultural spaces in the city of São Paulo, especially at Roosevelt Square, which has become a major hub and reference for artistic development.

In its latest editions, Satyrianas had the participation of more than 5 thousand artists a year, offering 600 shows and reaching an audience of around 50 thousand spectators.





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